CONSUMER SAFETY-TESTING

Paper no.- HSRM - 401

CC-10

Credits -4+0=4

Sem. – 4 (M.Sc. R.M.)

Marks - 100 + 0 = 100

Objectives

- To sensitise the students about consumer safety
- To gain experience in conducting consumer research and product testing
- To understand and apply the techniques of analysing consumer goods for product safety and performance.

Unit-1 Products and Services available to consumers.

- Products –Types, design requirements, quality requirements, p erformance appraisals: after sale services.
- Services-types, qualitative assessment techniques.
- Consumer safety, hazards and liabilities with reference to all consumer goods an services.
- Warrantees, guarantees and sales contracts
- Consumer, research and product safety, environmental effects.

Unit-2 Quality control and Standardisation for

- Food
- Textiles
- Consumer durable
- Building materials

Unit-3 Food Testing & Textile testing

- Sensory evaluation
- Qualitative tests to detect common adulterations in milk and milk products, fats and oils, spices ad condiments, tea, coffee etc.
- Fibre identification
- Tests for serviceability, wear and abrasion; colour fastness, fabric dimensions and fiber contents.

Unit-4 Equipment testing, Drugs & Medicines

- Testing of electrical appliances
- Testing of consumer items comparative study of various brands for performance, fuel efficiency and end products.

REFERENCES

- 1. Chadha, R(1995): The Emerging Consumer, New age International Publishers Limited and Willey Estern Limited, New Del hi.
- 2. S. George Getz(1991): The Consumer and the Law, Wiley Eastern Limited.
- 3. J.F.Engle, R.D.Black Well (1990) Consumer Behavior, 4 th Edition, Holt Sanders International Editions, Chikago.
- 4. Test ISI Bookletsnon Textiles, Appliance and Food Material.